

# Align Information Technology (IT) with Your Business Strategy

Align your Information Technology operations with Business Strategy. Aligning IT with Business Strategy happens through an IT Strategic Planning process, beginning with understanding and communicating the Business Strategy.



## Business Strategy

You should be able to clearly articulate the business drivers a particular initiative is supporting, how it supports the vision of the organization, and what business outcomes the initiative is expected to deliver upon.



## Technology Strategy

Create alignment with your IT resources on what the business needs are and how the initiative(s) will support them. Assess the current state of the impacted function(s) and align on the desired future state and roadmap and begin allocating resources to planning.



## Technology Plan

After there is alignment on the roadmap, you can begin to detail specific plans. Examples might include an IT Operations Plan, Infrastructure Plan, or Security Plan.

When it's time to accelerate your organization's IT Strategic Planning Process and ensure future success, contact [Advisory@mssbta.com](mailto:Advisory@mssbta.com) or 602-387-2100

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Business Transformation Advisory  
[MSSBTA.com](http://MSSBTA.com) | 602-387-2100