Experience Sustainable Transformation

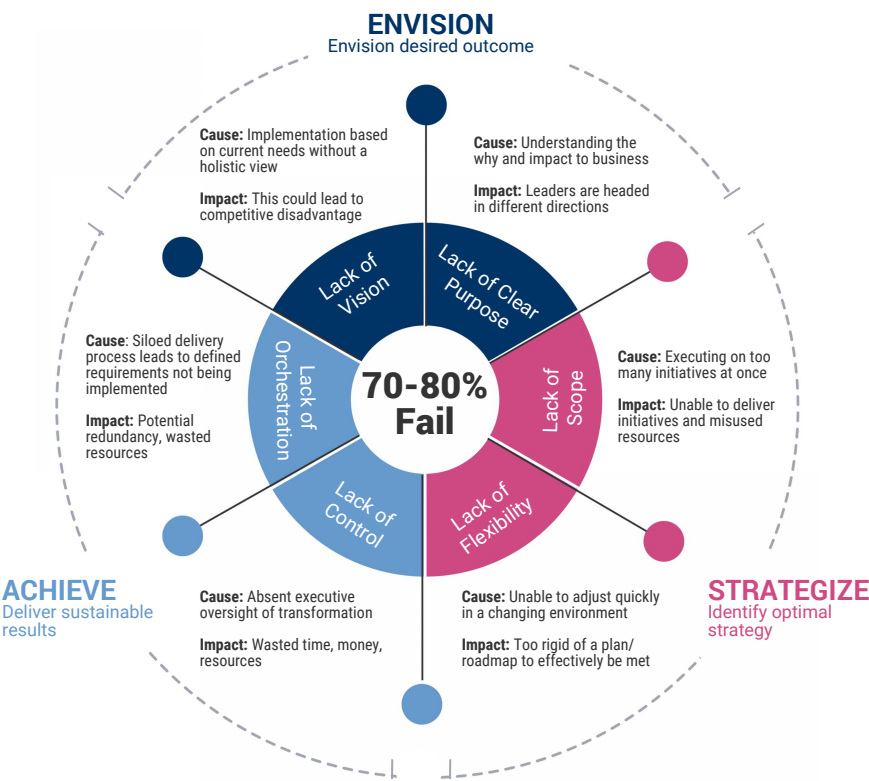**MSS** Business Transformation Advisory

Envision Your Desired Outcome

Digital transformation empowers your organization to transform services by replacing manual processes with digital processes or legacy technology with new technology. It's likely your organization is either currently going through a transformation or will be taking one on soon to remain relevant in today's quickly changing landscape. However, the problem is that transformations fail—a lot. According to Gartner and McKinsey (2020), 70 to 80 percent of all transformations fail to meet their intended objectives. Most of these transformations fail due to a lack of vision, focus, clear purpose, control, flexibility, and orchestration.
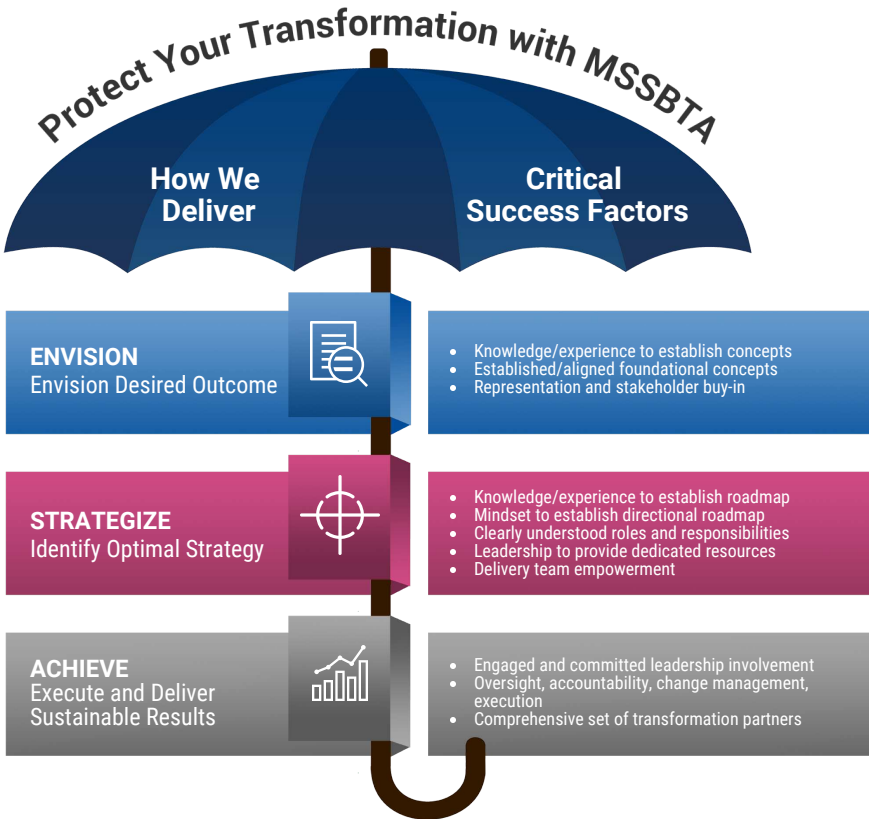
Approximately 80% of transformations fail to achieve their intended outcomes. MSS Business Transformation Advisory guides your organization through the Transformation Journey to sustainably deliver your vision.

ENVISION
Envision desired outcome

Cause: Understanding the why and impact to business
Impact: Leaders are headed in different directions

Cause: Implementation based on current needs without a holistic view
Impact: This could lead to competitive disadvantage

70-80% Fail

Lack of Vision

Lack of Clear Purpose

Lack of Orchestration

Lack of Scope

Lack of Control

Lack of Flexibility

Cause: Siloed delivery process leads to defined requirements not being implemented
Impact: Potential redundancy, wasted resources

Cause: Executing on too many initiatives at once
Impact: Unable to deliver initiatives and misused resources

ACHIEVE
Deliver sustainable results

Cause: Absent executive oversight of transformation
Impact: Wasted time, money, resources

Cause: Unable to adjust quickly in a changing environment
Impact: Too rigid of a plan/roadmap to effectively be met

STRATEGIZE
Identify optimal strategy

Achieve Transformation In All Areas of Your Organization

This probably isn't a surprise to you. Everyone has a horror story of a rough implementation or an operating model that did not stick. The good news is that you can take steps to prevent your transformation from becoming another horror story. This prevention starts with establishing Leadership, Governance, and Accountability to protect the critical success factors of the transformation.

MSS Business Transformation Advisory (MSSBTA) takes accountability and helps you with the transformation, implementation preparation, and execution by utilizing our Transformation Governance Framework. This framework is comprised of the following concepts: Envision, Strategize, and Achieve.

Protect Your Transformation with MSSBTA

How We Deliver

Critical Success Factors

ENVISION
Envision Desired Outcome
- Knowledge/experience to establish concepts
- Established/aligned foundational concepts
- Representation and stakeholder buy-in

STRATEGIZE
Identify Optimal Strategy
- Knowledge/experience to establish roadmap
- Mindset to establish directional roadmap
- Clearly understood roles and responsibilities
- Leadership to provide dedicated resources
- Delivery team empowerment

ACHIEVE
Execute and Deliver Sustainable Results
- Engaged and committed leadership involvement
- Oversight, accountability, change management, execution
- Comprehensive set of transformation partners

Every transformation is challenging. MSS Business Transformation Advisory helps you navigate your transformation through the turbulence by prioritizing what matters to achieve your goals.

Transformation Governance Framework

MSSBTA developed the Transformation Governance Framework to improve the delivery of the initiative. This oversight enforces a shared vision, structure, and clearly defined responsibilities for the entire engagement. This approach helps us guide leadership teams as they take bold, transformative steps and begin their journey to change and transform information technology and business processes that increase organizational effectiveness and drive positive outcomes.

LEADERSHIP
understands and communicates project objectives

Vision, oversight, support, long-term objectives

GOVERNANCE
manages and makes decisions through a formalized process

Structure, process, project roles, team roles

ACCOUNTABILITY
holds all parties accountable for project deliverables

Accountability, expertise, guidance, delivery, courage